

E6: Revive, Empower, Celebrate Yourself

Taking her virtual seat at the podcast table is none other than the heart and soul of 50+ Women of Color, Class, Confidence and Style, Zelda Cookie Wade. Zelda shares how her heart, once isolated and lonely, is now filled by over 29,000 women from all over the world. She reveals her secret sauce and the transformation that can happen when women are revived, empowered and celebrated.

About Zelda

Zelda “Cookie” Wade is an IT professional currently working for the Smithsonian National Museum of African American History and Culture in Washington, DC. She is responsible for researching and strategically implementing many of the museum’s technological projects. Her professional career is unique and spans across all areas from real estate and construction development for Exxon Mobil Oil in the Northeast U. S to working as a Franchise Development Director with potential Franchise owners throughout the Eastcoast.

But if you ask Zelda what she’s passionate about, she’ll tell you it’s **50+Women of Color, Class, Confidence & Style**. Channeling her mother’s spirit to help women, Zelda started the group to address a neglected segment of the population and to connect with other. Since starting the group in late 2016, it has grown to over 29,000+ members both domestically and internationally.

In this episode, your Zelda talks about

- The miracles that happen when women celebrate other women
- The unique issues women of color face
- Why it is so key to believe in yourself
- Opportunities to connect with other 50+ WCCCS women in your local area

Things that made us go hmmm

"Our challenges are different. Not only are we black women, but we’re women too."—**Zelda Wade**

"There are so many women out there, I’m finding, who are just lonely."—**Zelda Wade**

"[The group] gives people an opportunity to feel comfortable in a space that typically isn’t provided for them."—**Zelda Wade**

"We matter too."--**Suzette Vearnon**

"I believe there is a cheering section, spiritually, of people who are rooting for us."--**Suzette Vearnon**

“I cannot tell you the number of women who have reached out to me through instant messaging, just thanking me for creating to this group. It’s allowing them to live again!”—
Zelda Wade

For all things Zelda “Cookie” Wade

[50+ Women of Color, Class, Confidence & Style Group](#)

(There, you can find out more about the October 2020 conference in Myrtle Beach, SC)

What were your aha moments? We'd love to hear them!

To dive more deeply into today's episode or to get answers to specific questions, join other Enough Warriors at [Enough Factor Connect](#).

Interested in being a guest?

We've made it easy peasy! Click [here](#) and someone from our team will contact you!

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Instantly access "How Dating Mr. Wrong Led Me To Mr. Right" now from my official website, www.suzettesolutions.com/ourpodcast

Thank you for listening!

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